BBB Student Video and Poster Contest
2018 Poster Entry Form

About BBB
For more than 100 years, the Better Business Bureau has been helping people find businesses, brands and charities they can trust. In 2017, people turned to BBB more than 160 million times for BBB Business Profiles on more than 5.2 million businesses and Charity Reports on 11,000 charities, all available for free at bbb.org. There are local, independent BBBs across the United States, Canada and Mexico, including BBB Serving Louisville, Southern Indiana, and Western Kentucky, which was founded in 1916 and serves 44 counties in Kentucky and 8 counties in Indiana.

Contest Information
The 2018 BBB Student Video and Poster Contest is sponsored by Sullivan University and BBB Consumer Education Fund (CEF), a 501(c)(3) charitable organization. Eligibility: This contest is open for all public and private high school students (grades 9-12) in the following counties in BBB's service area in **Kentucky**: *Adair, Ballard, Barren, Breckinridge, Bullitt, Butler, Caldwell, Calloway, Carlisle, Carroll, Crittenden, Daviess, Edmondson, Fulton, Graves, Grayson, Green, Hancock, Hardin, Hart, Henry, Hickman, Hopkins, Jefferson, Larue, Livingston, Lyon, McCracken, McLean, Marion, Marshall, Meade, Metcalf, Muhlenburg, Nelson, Ohio, Oldham, Shelby, Spencer, Taylor, Trimble, Warren, Washington,* and *Webster*; and the following counties in **Indiana**: *Clark, Crawford, Floyd, Harrison, Jefferson, Orange, Scott,* and *Washington*.

Rules and Guidelines
- Go to http://us.bbb.org/kyin-2018studentcontest for more details.
- Entries must be submitted by September 28, 2018 (by 4:30pm EST).
- Entries can be photographed and emailed to meaton@louisville.bbb.org and must include in the subject line, Student First Name, Student Last Name Initial, and School (example: John D. – Your High School) in jpg or png format. If the file is too large for email, it can be mailed on a flash drive to BBB, Attn: Mindy Eaton, 844 South 4th Street, Louisville, KY 40203.
- Students or teachers/advisors will be informed when the entry is received.
- The contest theme is "Trust."
- All entries must reflect the theme.
- All entries must include the BBB logo, available at http://us.bbb.org/kyin-2018studentcontest.
- All entries must incorporate the BBB color scheme, available at http://us.bbb.org/kyin-2018studentcontest.
- Each entry should have the student's name in the lower right-hand corner
- No entry fee is required.
- There are 2 categories for submission: 1. Video submission (short film or PSA), which should be between 30 – 60 seconds in length. 2. Poster submission about the theme: Graphic Design OR Visual Art.
- Students may enter one (1) originally produced piece to the contest or one (1) entry per category.
- Entry must be new/original work.
- Nudity, profanity, explicit violence, drug use, or references to drug use or anything the committee finds offensive or vulgar are grounds for rejection.
- Applicants are solely responsible for their film production - this includes getting the appropriate releases for all persons who appear on-camera, including minors and their parents/guardians. The use of original music or royalty-free music is strongly recommended. Proper release forms must be presented for music with a copyright. Any material that is found without proper licensing may be rejected.
- The submission should include the title, category, student's name, and student's school.
- Along with the actual submission, the entry form must be signed. By signing the entry form, the student acknowledges they have read and understood this rules and guidelines form, as well as the terms and conditions form. A submission without a signed entry form will be rejected.
- The entry becomes the property of Better Business Bureau. Entries may be used in future promotions, events, or marketing campaigns.
- Although all cast/crew must sign the entry form, the name (or names) listed beside "Applicant's Name(s)" will be the only one(s) that are eligible to receive awards.

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Judging & Awards

- A panel of judges will determine the top winner in each category, based on the following criteria:
- Communication of the theme – how well does the entry express the theme of “Trust”
- Creativity/Originality – how innovative and artistic is the entry?
- Production – how well is the entry directed, edited, written, designed or laid out?

Prizes will be awarded to the 1st, 2nd, and 3rd place winners in each category. There will also be a “Public’s Choice” winner declared through BBB’s social media.

Video

1st Place - $1500
2nd Place - $1000
3rd Place - $500
Public’s Choice - $250

Poster/Graphic Design

1st Place - $1000
2nd Place - $500
3rd Place - $250
Public’s Choice - $125

Winners and/or teachers/advisors will be notified by email on or by October 9, 2018. Winning students are strongly encouraged to be available to receive their award in person at the 2018 Torch Awards for Ethics luncheon on Noveber 1, 2018. Teachers/advisors of winners are also encouraged to be available to attend.

Terms and Conditions

By entering the BBB Student Video/Poster Scholarship Contest, entrants release and hold the promoter harmless from and against any and all losses, damages, rights, claims and action. BBB is not responsible for any claim involving copyright, trademark, or royalty infringements related to the work. Applicants are responsible for their own insurance.

By submitting your entry you certify that you are authorized to submit this work and that all clearances and licenses necessary for public display of the work have been granted and agree that you will indemnify and hold harmless the Better Business Bureau for any liabilities and expenses in connection with any claims based on any entry submitted to BBB.

BBB retains the right to accept or decline any entry, for whatever reason, without notice or explanation.

Nudity, profanity, explicit violence, drug use, or references to drug use or anything the committee finds offensive or vulgar are grounds for rejection.

You request BBB evaluate and judge the submitted material.

Entering the competition constitutes permission to use the names and likenesses of the submission for publicity and promotions with no compensation. Additionally, the Entry becomes the property of BBB and may be used in future promotions, events or marketing campaigns and cannot be returned.

You indemnify BBB, their affiliates, sponsors, employees, and judges of and from any and all claims, loss, or liability that may be asserted against you or incurred by you or any associates, at any time in connection with the submitted work.

By signing the entry form, you acknowledge that you have read the submission guidelines and qualifications and accept all terms of participation in the BBB Student Video/Poster Contest contained herein.

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Title of Entry: _____

Circle one: Graphic Design or Visual Art

Applicant's Name(s): _____

School: _____

Teacher/Advisor's Name: _____

Teacher/Advisor's Phone Number: _____

Teacher/Advisor's Email: _____

For all poster entries, the BBB logo and the slogan "Start with Trust" must be used. Each entry should also have the student's name in the lower right-hand corner. Each entry should use the BBB color scheme. Entries can be submitted via email in jpg or png format or mailed on a flash drive. A copy of the logo and color scheme may be obtained from the BBB website at us.bbb.org/kyin-2018studentcontest along with additional information.

By signing below, I acknowledge that I have read the submission guidelines, rules, guidelines, terms, conditions, and accept all terms of participation in the BBB Student Video and Poster Contest contained herein. If signing as the parent and/or legal guardian for a minor, I hereby warrant that I am the parent and/or legal guardian of the person signing this document and have caused such person to sign said agreement and will indemnify BBB Louisville against all claims, liabilities, and expenses respecting such agreement, and that, knowing of BBB Louisville's reliance on said agreement, I agree to cause said person to adhere to all of the provisions of this agreement.

_____ _____

Applicant's Signature / Parent/Guardian Signature (if applicable) Date

Entries are due Friday, September 28, 2018 by 4:30pm EST.
Winners and finalists will be honored at the BBB Torch Awards Luncheon on November 1, 2018 at The Olmsted in Louisville, KY.