



KENTUCKY CONCRETE ASSOCIATION

The winner of the 2017-2018 KCA Wm. T. Robertson High School Essay Contest will receive a one time \$2,000 scholarship to the winner's school of choice.

The rules are as follows, and should be conveyed by you to the students:

- Open to all high school seniors graduating in the 2017 - 2018 School year.
- An entry form (see attached) must be included with all essays returned. That form, along with the essay must be mailed to the KCA & postmarked by **Thursday, November 30, 2017**.
- Entries should be typed, double-spaced and not exceed 600 words.

Essays will be judged on content as well as writing ability. Essays that do not address the prompt (see attached) will not be considered for the contest. Entries received will be judged by an impartial committee of industry executives. The winning essay will show critical thinking and problem solving as it pertains to the writing prompt, as well as an understanding of Ready Mixed Concrete. The contest winner along with their parents will be KCA's guest at the annual Convention Awards Banquet, February 23rd, 2018 at The Campbell House in Lexington, Kentucky.

KCA reserves the right to publish the winning entry in whole or part. All entries become the property of KCA. The winning entry will be published in KCA's monthly newsletter and website.

**KCA William T. Robertson
High School Essay Contest Entry Form**

\$2000 Scholarship awarded to author of winning essay



Student Name				
Student Birthday	_ _ / _ _ / _ _ _ _			
Student Address	<i>Street</i>			
	<i>City, State</i>		<i>Zip</i>	
Email Address				
Phone Number				
School Name				
School Address	<i>Street</i>			
	<i>City, State</i>		<i>Zip</i>	
Parent/Guardian	<i>Name</i>		<i>Phone</i>	
School Contact	<i>Name</i>		<i>Phone</i>	

Essay Prompt:

How can concrete be used to benefit Kentuckians across the state?

Essay Rules:

- Student must be a senior in high school graduating in the 2017 - 2018 school year.
- Essays must be written by a single student, and shall not be collaborative in nature.
- This entry form must be included with the essay
- Essays must be postmarked by November 30th, 2017
- Essays must be limited to 600 words, typed, double-spaced, 1.5" margins

☐ I have read the rules of this contest and verify that I have followed them. I have read the essay prompt and have created a work that represents my best effort to answer it. This essay was written by me and in my own words, except for quotations from published and unpublished sources which are clearly indicated and acknowledged as such. I am conscious that the incorporation of material from other works or a paraphrase of such material without acknowledgement will be treated as plagiarism, and will therefore disqualify my submission. I understand the KCA reserves the right to publish the winning entry in whole or part and that all entries become the property of KCA.

Signed: _____ Date: _____

Mail this completed form along with the essay to:

ATTN: ESSAY CONTEST
1HMB Cir.
Frankfort, KY 40601