



**SCHOOL OF BUSINESS**  
INDIANA UNIVERSITY SOUTHEAST

**PURDUE**  
RESEARCH FOUNDATION

# **ENTREPRENEURSHIP**

## ACADEMY AT NEW ALBANY

Dear Educator,

The Purdue Research Park and Indiana University Southeast is offering an opportunity to incoming high school juniors and seniors who demonstrate an aptitude in the areas of math, science and technology along with an interest in entrepreneurship. We are proud to announce this is our fifth year for the Entrepreneurship Academy at New Albany.

Selected students will attend a five-day, high-tech focused Entrepreneurship Academy at Indiana University Southeast's campus in New Albany, June 24 – June 29, 2018. Indiana and Kentucky students are both eligible to attend the Academy in New Albany. In the attached information packet you will find details on how to apply.

Purdue Research Foundation and Indiana University Southeast faculty and staff lead the Academy with critical assistance from industry leaders and successful high-tech business entrepreneurs. Students work in teams on a fundamental business case to determine the best way for a business to compete, identify capital needs to start a business and devise a plan for managing a business successfully.

Participants are provided with business cases, two days of instruction and necessary materials to assist them in the successful completion of the program. On the final day, teams give a 15-minute "investor pitch" to a panel of judges in a business plan competition setting. Tuition vouchers are awarded to the top teams whose presentations are judged as having the most solid business strategy and potential for success.

The Entrepreneurship Academy is a free program for all students who are selected to participate with the exception of a \$100 registration fee that will be collected after selections. Scholarships are available to cover the expense of the registration fee if the student's family is unable.

In order to identify qualified students, your assistance is critical. On the enclosed nomination form there are several items of performance criteria that should be used in considering students for this program. There are 25 spaces available for participants in New Albany. Entry into the Entrepreneurship Academy is competitive, so please be thorough.

Please complete the attached nomination form for all students you wish to nominate and return the forms by April 27, 2018. If you have any questions, contact Cheryl Young at 812-941-2325 or at [young24@ius.edu](mailto:young24@ius.edu).

Sincerely,

Tim Peoples, Ph.D.  
Director, Purdue Research Park  
Entrepreneurship Academy

David Eplion, Ph.D.  
Dean, School of Business  
Indiana University Southeast

# ENTREPRENEURSHIP ACADEMY AT NEW ALBANY



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## **Entrepreneurship Academy at New Albany** **June 24-29, 2018**

### **Website**

[www.facebook.com/eanewalbany](http://www.facebook.com/eanewalbany)

[www.ius.edu](http://www.ius.edu)

[www.prf.org](http://www.prf.org)

**Locations** – Indiana University Southeast

### **Overview**

The Purdue Research Foundation and Indiana University Southeast is offering an opportunity to incoming high school juniors and seniors who demonstrate an aptitude in the areas of math, science and technology along with an interest in entrepreneurship. We are proud to announce this is our fifth year for the Entrepreneurship Academy at New Albany.

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### **Goal**

The goal of the Entrepreneurship Academy is to provide innovative math, science and technology-based business and life skills that empower young people and offer them unique opportunities and real-world experiences.

### **Entrepreneurs**

High-tech entrepreneurs representing a variety of technology backgrounds, expertise and products will mentor the teams throughout the week. The teams also will hear from guest presenters who will share their stories of success and lessons learned.

# ENTREPRENEURSHIP

## ACADEMY AT NEW ALBANY

### Entrepreneurship Academy at New Albany

New Albany June 24-29, 2018

#### NOMINATION FORM

Nominator's Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Organization \_\_\_\_\_ County \_\_\_\_\_

**Nominator's Recommendation:** Please attach a statement about the nominee's character, conduct and qualifications. Explain why you believe he/she is a great candidate for the program.

Use these guidelines to aid in selecting deserving students and arriving at your nomination(s).  
The committee appreciates any comments you could make on the student(s) you nominate:

- Creativity and initiative
- Recognized by peers as a leader
- Ability to work with others and respects diversity
- Overall academic strength; takes challenging courses and excels in them
- Genuine interest in concepts and concerns relevant to entrepreneurship

#### NOMINATED STUDENT INFORMATION

Student Name \_\_\_\_\_ Gender M F

Current Grade Level \_\_\_\_\_ GPA \_\_\_\_\_ (4.0 scale) for statistical purpose only

School \_\_\_\_\_ County \_\_\_\_\_

Student Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Home Phone Number \_\_\_\_\_

Guardian's Name \_\_\_\_\_

Guardian's Email \_\_\_\_\_

Address (if different than student) \_\_\_\_\_

**STUDENT ESSAY:** Please include a 250-word essay from the nominated student briefly stating what he/she expects to learn at the Purdue Research Park Entrepreneurship Academy.

**Please return nomination form, testimonial and essay on or before April 27 by mail or email to:**

Entrepreneurship Academy - Attention to: Juliana Casavan  
1201 West State Street, West Lafayette, IN 47907 or [jbcasavan@prf.org](mailto:jbcasavan@prf.org)